



KATHLEEN CORGAN

Senior Graphic Designer,
Art Director
Cortlandt Manor, NY

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corgan-design.com

917 617 0454

Expertise

Annual Reports
Branding and Visual Identity
Brochure & Poster Design
Environmental & Signage
Infographics & Icon Design
Marketing Campaigns
Presentation Design
Social Media Design
Type animation/GIF creation
Vehicle Wrap Design
Web Design & Accessibility

Design Tools

Adobe CC • Illustrator
Photoshop • InDesign • Bridge
After Effects • Figma
Elementor • Microsoft Office
Connect Fonts • Squarespace
Wordpress • HTML5 + • CSS3
Essentials • Slack • Wrike •
Asana • Clickup • Filmmaking
Videography • Photography

Education

BFA, Painting

Boston University
School of Visual Arts

Digital Design Certificate

SUNY/ Westchester
Community College
Mercy College

Cal Arts UX/UI Design Specialization

COURSERA Certificate
ID: 3TCE6ZR2EDZK

See additional
design certifications
in myLinkedIn profile:

[linkedin.com/in/
kathcorgan](https://www.linkedin.com/in/kathcorgan)

Professional Experience

SENIOR GRAPHIC DESIGNER, CONTRACT

Yale School of the Environment Jan 2019–Present

Working with the design director, I ideate creative concepts and execute designs from start to finish for a full range of print and digital materials published by Yale School of the Environment, including feature story art concepts and layout for the annual magazine, various infographics, email template design, poster design and templates, yearly calendar, resource booklets, and image art direction, often working directly with other members of the YSE Communications team to see projects through to completion.

GRAPHIC DESIGN PRINCIPAL

Corgan Design May 2015–Present

I am a principal creative on contract with design studios, marketing agencies, and other corporate and non-profit organizations. I execute concept, development, and hands-on design for visual identity projects, print and digital communications, marketing campaigns, front-end web design, and social media visual strategies to elevate brand persona, and increase user engagement and experience for the client.

Studio, Agency & Client list: *Morgan Stanley, Yale University School of the Environment, R&CPMK, Story Collaborative Inc., Honest Creative LLC, Owl's Head Solutions, Alexander Isley Inc. Designers, Godfrey Dadich Partners, Knell&Co., Council for Professional Recognition, Mental Health Association of Westchester, Imperial Riverside Events, TAO Communications*

ART DIRECTOR

Owl's Head Solutions Apr 2021–Nov 2022
(Senior Freelance Designer Dec 2019–Apr 2021)

At Owl's Head I led and managed a range of design and web projects from concept to completion under the creative director, from ideating and development to art direction and hands on design. I led client presentations and client working sessions, meeting client goals and project delivery deadlines. As art director I also created brand and system design guidelines for both external client and internal projects.

As a designer with a rich background in visual arts and storytelling, I draw on a deep and eclectic blend of work and life experience for creative inspiration. I'm driven by a perpetual curiosity in the "how, what, and why" to realize project goals, and am dedicated to growing strong client relationships to achieve purposeful design solutions.

GRAPHIC DESIGNER

Knell & Co, LLC Apr 2017–May 2018

At Knell & Co I designed and developed visual identities under the Creative Director on both new and established brands, and developed collateral for various companies using existing brand systems. I also designed photography portfolio spread layouts for magazines, books, pitch decks, and promotional lookbook pieces for a variety of large and small client companies.

GRAPHIC DESIGNER

8 Point Studio May 2015–Apr 2017

At 8 Point Studio, reporting to the Art Director and Design Principal/Creative Director, I designed projects from concept to final design of print and digital output for a range of large financial, commercial, and non-profit clients.

INTERN TO FREELANCE DESIGNER

Alexander Isley Inc. Designers 2014, 2018–2019

As a freelance designer, I developed and designed logo concepts for visual identity projects, as well as editorial and advertising layout designs for clients. As intern I assisted senior designers with publication layouts, typography, illustration and image sourcing, and worked on logo designs for new clients, from concept development through production of final art.

DP/CAMERA OPERATOR | FOCUS PULLER

International Cinematographers' Guild,
IATSE Local 600

Cameraperson on Major Motion Picture feature films, television, concerts and documentaries as a member of IATSE Local 600 International Cinematographers' Guild.

LOCATIONS MANAGEMENT

Motion Picture Film Industry, New York City

Secured and managed on location filming logistics for studio feature films and television series in New York City and surrounding region.

The Extras

AIGA New York, Member, 2014–Present

Type Directors Club, Member, 2014–2019

International Cinematographers' Guild / Local 600, Member, 2000–Present, *Executive Board,* 2007–2010

Camera and Location Management

Film Credits: **Kath on IMDB**

Sports Illustrated Women, Women's Roadracing School Featured rider, World Ducati Weekend

REDUC Sportbike Association, Sportbike Tracktime, Performance Motorcycle Trackday Instructor

Boston University Womens' Ice Hockey, Goalie